

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/164/Booster cards/11-12/56 Dated @ Chennai -6 the 15-09-2011.

Sub: Promotional Special Tariff Vouchers to avail reduced tariff on ISD Voice/SMS under 2G & 3G services - reg.
Ref: S&M-CM/164/Booster cards/11-12/46 Dated @ Chennai -6 the 20-08-2011.
S&M-CM/164/Booster cards/11-12/45 Dated @ Chennai -6 the 20-08-2011.

With ref. to above cited C.O letters, intimation regarding the implementation of Special Tariff Voucher (STVs)/ Optional ISD Packs under 2G & 3G mobile services in prepaid/postpaid for availing reduced ISD Voice and International SMS tariff in Tamilnadu LSA (including CHTD for 2G only) with effect from 19.08.2011/22.08.2011 for 90 days was conveyed.

Approval of the competent authority is hereby conveyed to offer all the abovesaid ISD STVs under prepaid and Optional ISD Packs under postpaid mobile services **as a regular tariff** under 2G & 3G mobile services with effect **from 16.09.2011.**

FMCs of Optional ISD packs under postpaid services: Rs.20,23,25,35 & 40.(S.Tax extra)
MRP of STVs under prepaid services : Rs.24,26,27,38 & 41(with 30 days validity) and Rs.9,11,16 & 18(with 7 days validity) (incl. S.Tax)

All other terms and conditions will remain same.



(KR ARAVINDAVALLI)
Assistant General Manager [Marketing, S&M-CM]

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM/DE Billing & IT, South Zone Billing Centre, Trichy- for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.